



OUTBACK BOWL 2011-12 MEDIA INFORMATION

Download these policies as a pdf file [here](#).

The Outback Bowl will begin accepting requests for working media credentials for the January 2, 2012 game in Tampa, FL on November 15th through its online system. **Requests should be made by your sports editor/director.** *Be advised that submitting a request does not necessarily guarantee approval. The Outback Bowl reserves the right to revoke any credential and it must be surrendered upon request.*

Requests must be received by our office no later than Monday, December 19, 2011.

No credentials will be mailed. All credentials must be picked up in person at the Media Hotel Press Room during Bowl Week (December 26 from 2:00-5:30 p.m.; Dec. 27- Jan. 1st from 8:30a.m.-5:30p.m.) or at the stadium press gate "will call desk" beginning at 9:00 a.m. on game day. Individuals may claim all passes issued to his/her media organization prior to game day, but must show photo I.D. and be responsible for proper distribution. Note that credentials will have the users name printed on them and are **non-transferable**. Credentials will not be replaced if lost or misplaced.

Your request will be confirmed via email once approved or denied. If you do not receive confirmation within 72 hours of request or by December 21 contact the bowl office.

All media must present photo I.D. (Drivers license, passport or other government issued photo I.D.) AND must be on the press gate security list to gain access to the stadium. All bags will be searched and tagged.

Credential requests will be considered only for authorized full-time, salaried representatives. Parking passes are limited and will be prioritized based on need and priority at the discretion of the bowl.

Credential Priority Policy

Subject to limitations of space, Media credentials will be issued in accordance with the following priority guidelines:

1. Press and media agencies which have staffed all of the participating schools games throughout the season as certified by each institution's Sports Information Director.
2. National and regional media agencies which are considered legitimate sports reporting agencies or outlets with full-time paid staff members covering sports events. This includes national TV networks and regional cable networks, national daily newspapers and weekly/monthly publications with a circulation of at least 500,000, and national wire services.
3. Press agencies from the Tampa Bay region with a minimum daily circulation of 100,000
4. Television stations with a full-time sports director and a daily sports broadcast.
5. Publications with a minimum daily circulation of 50,000.
6. A maximum of two (2) press and two (2) photo credentials for individuals representing each participating institution's news publication (school paper, alumni magazine), as certified by the institution's SID or Athletic Director.
7. Radio stations with a full-time sports director and daily sports talk shows with priority given to those stations in the bowl market and the participating team markets.
8. Official Web Site of the Outback Bowl and the participating team athletic departments, and online services of a national TV or cable network, or national publication with a full-time staff (ESPN, Sports Illustrated, CBS Sportsline, SportingNews.com, etc). No online service will be allowed "real-time" transmission of the bowl game without written permission from the Outback Bowl.
9. An online entity not associated with another press agency that covers college football and/or the participating teams on a daily basis (Rivals.com, etc).
10. All other media on space-available basis only at the discretion of the Bowl PR director.

Special Note on Photography/Television Requests

Sports Editors / Directors should request all photography/TV credentials for their agency. Most photo agencies will be limited to two (2) credentials unless a special need is shown. AP and agencies from the bowl market are limited to four (4) photo passes each. **Top priority for photography credentials will be given to agencies requiring immediate news coverage.** Photographers must remain behind the broken yellow restraining line from the playing field when shooting. *Anyone wearing a photo credential and not shooting the game and possessing proper photography equipment will be required to surrender their credential.*

“TV Camera” and “Photo” credentials allow photographers access to the sideline and high photo positions. *High Photo Positions* are located on select club level platforms and the upper deck of the stadium and are designated by signage there. TV reporters/talent will be issued “Press Box” credentials only. **Only cameramen, photographers and grips/photo messengers will have sideline access** until four minutes left in the game.

Ordering Telephone Lines

To order phone lines in the press box, photo room or post-game interview room contact **Sandra Jones at (407) 464-2767 or (800) 989-9974**. The bowl will coordinate with CenturyLink to make sure your line(s) and phone unit is located at your assigned seat or booth. There will be numerous general-use courtesy phones available in the Press Box and a fax & email service for sending final statistics. **High speed internet access is available in the press box and photo rooms**, but all users MUST have proper and updated security software on their computers. Reporters should also be able to file from the media hotel.

Wireless Communications

All wireless communications devices (other than normal cell phones) **need to be cleared IN ADVANCE OF GAME DAY through our frequency coordinator. NO EXCEPTIONS!** Contact Ralph Beaver at 813-282-8612 or Outbackbowl@mediaalert.com

Media Parking & Shuttle

A limited number of media parking passes are available and will be prioritized by your game-day needs. Shuttle busses from the Media Hotel will be provided departing at 9 A.M., 10 A.M. and 11 A.M. on game day to the stadium. Return shuttles to the media Hotel will begin 30 min. following the game and run continuously as demand is needed. *Media needing to use the shuttle to the stadium **must sign-up in advance** (no later than noon on Jan. 1) in the Outback Bowl Media Center room of the Wyndham Hotel.* The shuttle will drop off and pick up outside gate D.