



2009-2010 Outback Bowl Bowl Week Media Itinerary (As of 12-21-09)

This itinerary, along with any late updates, will also be available, along with directions to each activity, in the Media Center at the Quorum Hotel when you pick up your credentials.

Saturday, December 26

TEAM ARRIVALS – SEC team arrives and checks-in to the Hyatt Regency Tampa hotel; Big Ten team arrives and checks-in to the Westin Tampa Harbour Island hotel in downtown Tampa. There is no photo/interview opportunity for Auburn as players will be arriving throughout the day. Northwestern Coach Pat Fitzgerald and some players will be available for brief comments upon arriving at the Westin about 5:00 PM. following their workout at U.T.

CREDENTIAL PICKUP BEGINS - 2:00 P.M., *Quorum Hotel*. Media may pickup game day credentials in the Media Center from 2-5:30 PM today or 8:30 AM - 5:30 PM Dec. 27-31.

NORTHWESTERN TEAM PRACTICE – 3:00-4:00PM, *Tampa Jesuit High School*.
Closed to Media

MEDIA HOSPITALITY ROOM OPENS - 5:00 P.M. *Quorum Hotel*. The hospitality room will be open each afternoon and evening throughout bowl week. For hours each day see final page of itinerary.

OUTBACK STEAKHOUSE TEAM WELCOME DINNER 5:45- 7:00 P.M. *A La Carte Event Pavilion*. Both team travel parties will feast on special Outback Steakhouse meal. Head Coach and Athletic Director will receive gifts from bowl officials. *Photo and interview opportunities determined by teams. (Coach Chizik and designated players available after dinner)*

TEAM NIGHT AT TAMPA BAY LIGHTNING 7:30P.M.

Both teams will be guests of the Stanley Cup Champions at the St. Pete Times Forum in downtown Tampa. Media wanting credentials should contact the Lightning PR office.

Sunday, December 27

AUBURN TEAM PRACTICE – 10:10 AM-12:15 PM *University of Tampa*. First 15 minutes open to media. Coach Chizik, Coordinators, Selected Players available for interviews immediately following practice.

NORTHWESTERN TEAM PRACTICE – 10:15AM-12:30PM, *Tampa Jesuit High School*. Photo/video opportunity first 20 minutes. Interview opportunities with players and coaches immediately following practice.

TEAM HOSPITAL VISIT – 2:00 P.M. - *St Joseph's. Children's Hospital* Players from both teams will visit *Children's Hospital*. **Photo Opportunity only** - meet in lobby of children's hospital - entrance off Habana Ave. 2 block north of Martin Luther King Jr. Blvd.

ROY'S LADIES LUNCHEON - 12:00 - 2:00 P.M. *Roy's Restaurant*. Wives and guests of school coaches and administrators will be treated to a special lunch & fashion show hosted by Roy's Hawaiian Cuisine Restaurant.

Monday, December 28

AUBURN TEAM PRACTICE – 10:20 AM – 12:15 PM, *University of Tampa*. **Closed to Media**. Assistant Coaches & Selected Players available for interviews immediately following practice.

NORTHWESTERN TEAM PRACTICE – 10:15AM – 12:30PM, *Tampa Jesuit High School*. Photo/video opportunity first 20 minutes. Interview opportunities with players and assistant coaches immediately following practice.

HEAD COACHES JOINT NEWS CONFERENCE – 1:00 PM – 2:00 P.M. (*Tentative*). – *Quorum Hotel (ballroom)*. No players available. Joint news conference with both coaches. Lunch will be available for attending media beginning at 12:30 P.M..

BUSCH GARDENS TEAM OUTING - 3:00-4:30 P.M. - Great Photo/video and interview opportunities at the theme park. Media requests **must** be cleared through the Bowl PR Director (Mike Schulze) or Busch Gardens PR Dept. by **December 21st**. Please contact Jill Revelle 813-987-5401 jillrevelle@buschgardens.com
Day of Event: Park contact – **Elizabeth Bassler** elizabeth.bassler@buschgardens.com
Complimentary parking in Lot B will be provided to media. Please present your Outback Bowl media credentials at the parking toll booth. They will direct you to Lot B parking.
Please enter the park through Nairobi Gate. Note, you will not be able to cover anything prior to 3:00 PM. At that time park staff will escort you to a predetermined area where selected players from each team will participate in an interactive session with some of the park animals for a photo opportunity and brief interviews. **At the conclusion of the activity, TV Cameras will need to leave the park while reporters and still photographers will be allowed to cover fans and players throughout the park, however please note that you must stay in normal guest/visitor areas and will not have any special access to closed areas.**

Tuesday, December 29

NORTHWESTERN TEAM PRACTICE – 9:30-11:00AM, Tampa Jesuit High School. Closed to Media. Coach Fitzgerald available for brief interviews following practice.

AUBURN TEAM PRACTICE – 9:15 – 11:05 AM, University of Tampa. First 15 minutes open to media. Coach Chizik and a couple selected players not available at 1:30 PM presser available for very brief interviews immediately following practice.

DEBARTOLO TEAM LUNCHEON - 11:45 A.M. - 1:30 P.M. - Tampa Convention Center. Photo opportunity for media. Out-of-town media must pick up invite at Media Hotel Information Center. (Tampa Bay area media will receive invitations in advance via mail. *You must have an invitation to eat* (Six tables are reserved for media or you can sit at any open seat at a non-reserved table). **Interview opportunities with designated players from each team will be scheduled immediately prior to and/or following the luncheon.**

PLAYER INTERVIEWS (Auburn & Northwestern) - 1:30-2:00 P.M. (Or immediately following Team Luncheon) at the *Tampa Convention Center. Six to eight designated players from each team will be available for interviews in adjacent rooms following the luncheon. (Northwestern: QB Mike Kafka, WR Andrew Brewer, WR Zeke Markshausen, DE Corey Wootton, S Brad Phillips, CB Sherrick McManis, Off. Coord. McCall, Def. Coord. Hankwitz. Auburn: Off. Coord. Malzahn, Def. Coord. Roof, QB Chris Todd, RB Ben Tate, TE Tommy Trott, OT Andrew McCain, DE Antonio Coleman, DT Jake Ricks, LB Craig Stevens, DB Walt McFadden)*

TEAM NIGHT AT GAMEWORKS – 6:00 – 8:30 P.M. – GameWorks at Centro Ybor. Players from both teams will enjoy food and games at GameWorks in Ybor City. Media invited. **Photo opportunity. Available for live radio & TV remotes.**

Wednesday, December 30

FCA BREAKFAST - 7:00A.M. - Hyatt Regency Downtown. Photo opportunity only - no interviews. Featuring guest speaker Tony Dungy (Media and their families are welcome to attend breakfast - Call 813-504-4834 to purchase tickets).

AUBURN TEAM PRACTICE – 11:20 AM – 12:45 PM, University of Tampa. Closed to Media. Coach Chizik only available briefly immediately following practice.

NORTHWESTERN TEAM PRACTICE – 10:50AM-12:30PM, Tampa Jesuit High School. Closed to Media. Coach Fitzgerald available for brief interviews following practice.

CLEARWATER BEACH DAY - 11:00 - 4:00 P.M. Clearwater Beach, Hilton Clearwater Beach Resort. **Great photo opportunities of players & coaches enjoying gulf beaches.** (Visuals include the college marching bands & cheerleaders performing on the beach, skydivers, cheerleader tug-o-war, and fan pie eating contest). **Note: parking is limited on site though remote lot with shuttle is available. Plan on getting there well in advance. Bands will perform around Noon. Teams expected arrive about 1:30 PM.**

(Dec. 30 continued)

METLIFE / MERCEDES BENZ GRIDIRON GALA - 7:00 – 10:00 P.M, *A La Carte Pavilion*. A VIP reception for the school administrators, coaches and bowl supporters. About 1,600 people expected. ***Photo opportunities only.***

Thursday, December 31

INDIVIDUAL COACHES NEWS CONFERENCES – 9:00 – 9:20 AM Coach Fitzgerald; 9:30-9:50 A.M. Coach Chizik – *Quorum Hotel ballroom*. Breakfast will be available beginning at 8:30AM.

AUBURN WALKTHRU – 10:00-11:00AM. *Raymond James Stadium. (CLOSED)*

NORTHWESTERN WALKTHRU – 2:30-3:30 PM. *Raymond James Stadium. (CLOSED)*

UNITEDHEALTHCARE CHILDREN’S FOUNDATION NEW YEAR’S EVE PARADE & YBOR BAND BLAST - 5:30 - 8:00 P.M. in *Ybor City*. ***Great photo and entertainment opportunity*** in Tampa’s Historic Latin district. A parade including both college bands, about 15 high school bands, floats, and a pep rally combined with a variety of restaurants and night-life. (Parade 5:30 P.M. down 7th Ave. from 20th St. to 14th St.; Pep Rally 7:00 P.M. at corner of 14th St. and 7th Ave.) ***Visiting TV crews doing live remotes can contact Bowl PR director Mike Schulze in advance for recommendations on truck parking options.***

Friday, January 1, 2010

PUBLIC PRE-GAME BOWL BASH 8:00 - 10:30 A.M. Just south of stadium, between Gates C & D along Tampa Bay Blvd. ***Good photo opportunity of fans tailgating.*** Visuals include appearances of college bands & cheerleaders, live band.

CORPORATE TENT VILLAGE 8:00 - 10:15 A.M. (Hillsborough Community College - west of stadium across Dale Mabry Hwy.). ***Photo opportunity of corporate party with 80 tents and 4,000+ VIPs.***

OUTBACK BOWL 2010 -11:02 AM. Credentials arranged in advance through the Outback Bowl PR Director (Mike Schulze). **Shuttle van** from media hotel will be available leaving at 8A.M. and 9A.M. Media must sign up in advance for shuttle (*No later than noon on Dec. 31*). ***Credentials not picked up in advance of game day will be waiting at the press gate beginning at 8 A.M. located at southwest corner of stadium between gate D and ESPN TV compound.*** Post game interviews will be held in designated media interview room in tunnel D near press gate. **Locker rooms will be closed to media.** Bowl and School PR directors will be located in press box during game.

POST-GAME MEDIA PARTY - 6:00 P.M. - midnight. *Quorum Hotel Media Hospitality Suite (1st floor)*. Suite opens at 4:00 P.M.; Food, open bar and snacks provided as you watch the other bowl games.

Media Hospitality Suite

The Outback Bowl will operate a staffed Media Hospitality Suite for working media (and spouses traveling with you), offering refreshments (full bar, beer, soda, bottled water, juice) & snacks daily in the **Quorum Hotel Princess Palm Room** (first floor) during the following days & times:

<i>Saturday,</i>	<i>December 26</i>	<i>5 P.M. - 11 P.M.</i>
<i>Sunday,</i>	<i>December 27</i>	<i>noon - 11 P.M.</i>
<i>Monday,</i>	<i>December 28</i>	<i>11:30 A.M. - midnight</i>
<i>Tuesday,</i>	<i>December 29</i>	<i>2:00 P.M. - midnight</i>
<i>Wednesday,</i>	<i>December 30</i>	<i>noon - midnight (Hors D'Oeuvres @7p.m.)</i>
<i>Thursday,</i>	<i>December 31</i>	<i>noon - 12:45 A.M. (Hors D'Oeuvres @7p.m.)</i>
<i>Friday,</i>	<i>January 1</i>	<i>4 P.M. - midnight (Post-Game Party @ 6 p.m.)</i>

The hospitality room will have two televisions, a Wii, free wireless internet, and is a great place to gather during your down time. Our host, *John James*, has been serving our media guests for 24 years and will also help you with directions, recommendations on where to eat, etc. Maps & visitor guides will also be available.