



Boomerang



BIG TEN & SEC RACES ENTER FINAL WEEKS

Two thirds of the way through the 2018 college football season there are no less than ten teams from the SEC and Big Ten ranked in the AP Top 25 poll. That should point to another great match-up for the Outback Bowl.

No. 1 Alabama and No 5 Georgia have secured their spots in the SEC title game, but there are plenty of additional quality teams having great seasons. No. 9 LSU and No. 12 Kentucky are each at 7-2 and should be favored in each of their final games. And at least six other teams could finish with eight or nine wins.

Perennial rivals Michigan (No. 4) and Ohio State (No. 8) are vying for the Big Ten Conference East Division title which may not be decided until their meeting on November 24th. Michigan State and Penn State are also still in the hunt. Meanwhile, Northwestern has rebounded from a slow start in the early season to lead the West Division ahead of Wisconsin, Purdue and Iowa.

With three weeks remaining there is a lot of football to be played and every week something seems to happen we don't expect. As usual it should be a fun final month to follow.

These two conferences have squared-off twenty-five times in Tampa. Fourteen of these games were decided either in overtime or by a touchdown or less and we expect another great game this year.

With its 33rd game in Tampa the Outback Bowl is an established New Year's Day tradition. It also boasts the longest title sponsor of any of the college bowl games with Outback Steakhouse continuing its reign celebrating its 24th year with the bowl.

Stay tuned for our team announcements on Sunday, December 2nd. Tickets are available at www.ticketmaster.com. Premium seats are available directly through the Outback Bowl office at 813-874-BOWL. For more information on tickets, things to do in Tampa, the bowl week calendar of events and places to stay go to www.outbackbowl.com.



CONFERENCE STANDINGS

(Through games of Nov. 3)

Big Ten

SEC

Big Ten			SEC		
East	Conf.	Overall	West	Conf.	Overall
Michigan	6-0	8-1	Northwestern	5-1	5-4
Ohio State	5-1	8-1	Wisconsin	4-2	6-3
Michigan State	4-2	6-3	Purdue	4-2	5-4
Penn State	3-3	6-3	Iowa	3-3	6-3
Maryland	3-3	5-4	Illinois	2-4	4-5
Indiana	1-5	4-5	Minnesota	1-5	4-5
Rutgers	0-6	1-8	Nebraska	1-5	2-7

SEC		
West	Conf.	Overall
Alabama	6-0	9-0
LSU	4-2	7-2
Auburn	3-3	6-3
Texas A&M	3-3	5-4
Mississippi St.	2-3	6-3
Ole Miss	1-4	5-4
Arkansas	0-5	2-7

Bowl Supporters Celebrate College Football at Happy Hour Huddle

More than 500 Outback Bowl supporters celebrated the return of college football at the annual **Happy Hour Huddle at Splitsville Presented by Buchanan, Ingersoll & Rooney**. Guests got a first look at the newly remodeled and designed restaurant/entertainment concept located at the Sparkman Wharf complex on Tampa's Downtown Waterfront. It was the perfect venue to kick off the bowls fall VIP event calendar. Bowl sponsors, Club Members, local media and other VIP guests enjoyed a variety of food from the new menu, from sliders, hush puppies and deviled eggs to pizza. Guests also mixed in a variety of

games including bowling, darts, ping pong, shuffleboard and billiards. There was even a green screen where they could choose from one of backgrounds to take a photo and then post them on social media.

The Huddle was the first of three VIP events that Outback Bowl Club Members and Sponsors get to attend leading up to the big game. Splitsville will also host the participating college teams on December 28th. Fans can join in the fun that night beginning at 7:00 p.m.

For more information on booking your own special event or holiday party at Splitsville contact Mariangie Wirkus at 813-514-2695 or go to ww.splitsvillelanes.com.





ESCAPE THE ORDINARY TONIGHT



MINUTES AWAY FROM RAYMOND JAMES STADIUM.

NORTH TAMPA
13262 N. DALE MABRY HWY.

SOUTH TAMPA
3665 HENDERSON BLVD.



Welcome New Supporters

New Sponsors

**Buchanan
Ingersoll &
Rooney PC**

MOSI
KEEP DISCOVERING

New VIP Club Members

(As of October 30)

AC Hotel by Marriott-Westshore
CEA Group
DEX Imaging
Hilton Garden Inn-Ybor City
Holiday Inn-Ulmerton Road
Mercedes Benz of Tampa
PNC Bank

Sessums Black Caballero Ficarrotta PA
Sevelius Wealth Management
SpringHill Suites-Westshore
Trigg, Catlett & Assoc.
Westshore Grand Hotel

WE'VE GOT YOUR SOCIAL GAME COVERED!

SHARE ALL YOUR BOWL WEEK EXPERIENCE PHOTOS & VIDEOS









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#FootballinParadise

Outback Bowl Continues Charitable Initiative

Not only does the Outback Bowl produce an exciting college football bowl game and numerous surrounding events for SEC and Big Ten teams and their fans each year, but no matter who wins the football game on New Year's Day, the biggest winners are the universities of those conferences and, perhaps most of all, the Tampa Bay region.

This year the bowl will pay out at least \$6.4 million to be shared among all 28 institutions in the Big Ten and Southeastern Conferences. This will bring the total amount contributed to universities over the bowl's history to more than \$148 million.

On top of that, the Outback Bowl has continued its Charitable Giving Initiative to support local causes. A total of \$500,000 has been donated to a combined 55 charitable organizations throughout the Tampa Bay community since 2016.

"Everyone associated with the Outback Bowl organization is very proud of the many millions of dollars paid to NCAA member institutions, the huge economic impact the game creates annually in the Tampa Bay area and our Charitable Giving



Initiative that supports local non-profit organizations," notes Outback Bowl President/CEO Jim McVay. "We are proud to be recognized by area business and community leaders as a "Tampa Bay Treasure."

But the Tampa Bay region gains even more with tens-of-thousands of out of market visitors from at least forty states joining local fans in generating an annual economic impact for the Tampa Bay area estimated at more than \$1 billion over the bowl's history. And that is in addition to generating tens-of-millions of dollars in exposure for the region each year.

Tampa Bay truly is the big winner at the Outback Bowl.

ARE YOU READY
FOR WHAT'S NEXT?
WE ARE.

THINK FORWARD.

Spectrum

Proud Partner of the Outback Bowl



CEO Roy Hellwege and President Rita Lowman



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Now Open in St. Petersburg, FL

Offering Business Banking, Treasury Management Services and SBA Products





Boomerang 2018-2019 Calendar of Events



Note: All events, locations, dates and times are subject to change. ** (indicates event open to general public all others are invitation-only)

OCTOBER 18 OUTBACK BOWL HUDDLE AT SPLITSVILLE PRESENTED BY BUCHANAN, INGERSOLL & ROONEY

The Outback Bowl kicks off its fall event calendar with a festive evening at Splitsville in the Sparkman Wharf entertainment complex in downtown Tampa sponsored by Buchanan, Ingersoll & Rooney. (Invitation only)

DECEMBER 6 DEBARTOLO CONTRACT SIGNING PARTY

Bowl supporters will welcome the participating college head coaches and athletic directors to the Tampa Bay area. The party will be held in the West Club Lounge of Raymond James Stadium. (by invitation only)

DECEMBER 26 TEAM WELCOMES

Bowl officials, city officials and media greet the participating teams as they arrive at the team hotels.

DECEMBER 27 LADIES LUNCHEON

Spouses of both teams' coaches will enjoy a special luncheon hosted by Bonefish Grill. (Private event)

TEAM NIGHT AT TAMPA BAY LIGHTNING**

Both teams will attend the Tampa Bay Lightning NHL hockey game against the Philadelphia Flyers at the Amalie Arena in downtown Tampa. The puck drops at 7:30 p.m. Tickets are available at Ticketmaster or the Arena box office.

DECEMBER 28 PLAYERS HOSPITAL VISITS

Players from both teams will brighten the day for children at Tampa General Hospital (no fans please).

PLAYERS NIGHT AT SPLITSVILLE**

Join the teams as they enjoy the fun at Splitsville at Sparkman Wharf. This unique venue offers bowling, billiards, bocce ball and more. Teams only from 6:00-7:00 PM. Doors open to public at 7:00 P.M.



DECEMBER 29 BUSCH GARDENS TEAM OUTING**

Both teams and their fans will enjoy the unique blend of thrilling rides, live shows and animal exhibits. Admission tickets are available at buschgardens.com or at the front gate.



DECEMBER 30 CLEARWATER BEACH DAY** Presented by Visit St Pete - Clearwater

Join the school marching bands and cheerleaders as they enjoy the sun and beaches at the Hilton Clearwater Beach Resort & Spa. Enjoy this fun day which will also feature live music, skydivers, a tug-of-war and other contests from 11:00 a.m. to 4:00 p.m.

Sponsored by Visit St. Pete-Clearwater, The Clearwater Regional Chamber of Commerce, the Hilton, Clearwater Gas System, Allegiant, St. Pete Clearwater International Airport, 93.3FLZ, 970WFLA and 620 WDAE Radio.



METLIFE/AUDI GRIDIRON GALA

MetLife & Audi Dealers of Tampa Bay host this prestigious evening for bowl VIP's and the college administrators at the Marriott Waterside (by invitation only).

DECEMBER 31 BATTLE OF THE BANDS AT BUSCH GARDENS**

Join the two college marching bands at Busch Gardens as they square-off for a special "Battle of the Bands" performance. Admission to park required. Time TBD.



DECEMBER 31 NEW YEAR'S EVE PARADE & PEP RALLY**

Eclectic Ybor City is the site of this festive celebration featuring the Outback Bowl New Year's Eve Parade and a pep rally by the college marching bands & cheerleaders. The parade will feature floats and about fifteen marching bands from around the country! This free family event is sponsored by Bud Light, Mix 100.7, US 103.5, 98Rock, 970 WFLA and 620 WDAE Radio and the City of Tampa. Be there early. The Parade starts at 5:30 p.m. and runs along 7th Avenue.

JANUARY 1 PREGAME BOWL BASH**

Bowl fans can warm-up for the big game with live music and a pep rally, sponsored by Coca-Cola, Tampa Bay Times, Newsradio 970AM and 620 WDAE Radio. Food & refreshments will be available for purchase. The fun begins at 9:00 a.m. on the south plaza outside the stadium between gates C & D, so come out early.



TAMPA GENERAL HOSPITAL PREGAME SHOW**

Enjoy a colorful pregame show featuring the pageantry of high school and college bands along with numerous special activities including skydivers. A popular Outback Bowl tradition you won't want to miss. Show time begins at 11:15 a.m.

OUTBACK BOWL 2019**

The Outback Bowl matching two of college football's best teams from the SEC and Big Ten Conference. Kickoff is scheduled for 12:00 p.m. (Gates open 10:30 a.m.).

COCA-COLA HALFTIME SHOW

Wait until you see this colorful show featuring more than 3,000 performers!

Official Game Sponsors



Audi



ST.PETE CLEARWATER



PILOT BANK

