

## HUNGRY? LET'S HAVE A BARBEQUE

It's football season! And what would a football game be without a good tailgate party to start things off. Well the Outback Bowl has one of the best tailgates of the year, and you get to eat right on the field! OK, so it's not on game day, but the *Spray-Crete Feast on the Fifty* is a great party anytime. Outback Bowl sponsors and club members will receive invitations to bring their appetites to Raymond James Stadium on Thursday, November 3, from 5:30 - 7:30 P.M. to feast on barbecue and enjoy socializing with about 1,200 fellow supporters.

Along with the feast guests can participate in interactive games like field-goal kicking and football throws. Imagine what it's like to be in the big game as you stand at midfield and look up to the stands all around you. The evening is capped off with one of the best fireworks shows in town, right inside the stadium!

Long time bowl supporter Spray-Crete has sponsored the event for the past seven years and will have a display of their products and services.

If you are a sponsor or Club Member, mark your calendar now for the *Spray-Crete Feast on the Fifty*. If you're not, contact the bowl at 813-874-BOWL on how you can become a bowl supporter in time to get your own invitation to this and other bowl events throughout the fall.



## BOWL SUPPORTERS PLAY, PARTY AT GAMEWORKS

The first Outback Bowl event of the fall was a huge success as about 700 Club Members, Sponsors and other VIP guests celebrated the kickoff of the 2005 football season with a festive party at GameWorks in Centro Ybor.

Guests enjoyed a wide array of food from roasted pigs sporting the SEC and Big Ten logo to a chocolate fondue fountain. They also enjoyed their choice of state-of-the-art video and interactive games from horse racing to full size race cars. The theme of the event was a Beach Party, complete with sand volleyball fun.

Bowl supporters aren't the only ones that will get to enjoy the fun and games as GameWorks also plays host to the teams and fans during a special night on Thursday, December 29. The facility also offers a variety of corporate and group packages and is popular venue for holiday parties. For more information on booking your event at GameWorks contact Pete Scalia at 813-247-0164 or go to [www.gameworks.com](http://www.gameworks.com).



## BOWL NAMES CHAIRMAN, OFFICERS FOR 2005-06 GAME

The Board of Directors of the Outback Bowl announced the election of its Chairman and officers for the 2005-2006 year. **Bruce Poli**, Professional Development Manager for IBM Global Services, has been elected to the post of Chairman, for a one year term, of the popular college bowl game located in Tampa.

Poli has been a supporter of the bowl for fifteen years and has served on the board of directors since 1999. He is also a former chairman of the bowls Team Selection Committee.

"As we celebrate our 20th anniversary, I am thrilled to be given the opportunity to serve as Chairman of the Outback Bowl," stated Poli. "The bowl is regarded as one of the premier sporting events in the nation. This is due to the tremendous amount of teamwork between our sponsors, volunteers, staff, and the Tampa Bay community. We have had a successful twenty years and I look forward to an even brighter future."

Additional officers elected by the board for the 2005-06 bowl include: **Steve Schember**, Senior Litigation Partner, Shumaker, Loop & Kendrick, as Vice Chairman; **Bernie O'Brien**, owner of O'Brien's Irish Pub, as Vice Chair of Hillsborough County; **Mitchell A. Shriber**, CFP, Financial Consultant, AXA Advisors, LLC as Vice Chair of Pinellas County; **Gwen Mitchell**, Managing Partner- North Florida Practice, Deloitte, as Secretary; and **Mike Sugar**, President and Founder of Forcon International Corp., as Treasurer.



## OUTBACK BOWL 2005 - 2006 ALL STAR TEAM

As of September 21

Steve Brown  
Jennifer Cerrito  
Kevin Collins  
Paul Cumbie  
Frank Cuteri  
Mike Deverso  
Dale Dignum  
Christopher Giblin  
John Griggs  
Todd Holder  
Steve Horne  
Mike Kerrigan  
Carole Ketterhagen  
Terry Kors  
Leonard Levy  
Danny Lewis  
Matt Lytell

Carter McCain  
George Mitcheson  
Tim Norstrom  
Bernie O'Brien  
Greg Orchard  
Bruce Poli  
Steve Pratico  
Michele Pryor  
Cecil Riggs  
Mark Segel  
Mitch Shriber  
Scott Skornsckek  
Mike Starkey  
Joan Steep  
Jim Strenski  
Dina Vila  
Larry Weicht

# BOWL BECOMES SHOWCASE FOR TOP PLAYERS

Over its history Outback Bowl fans have not only been treated to some great games but they have had the chance to see some of the most talented players in the sport of college football. Over its nineteen year history no less than 494 players who have participated in the bowl have gone on to the NFL. Of that total at least 158 were currently on NFL rosters at the beginning of the 2005 season.

With this abundance of future NFL talent on the field it's no wonder the bowl has hosted so many exciting games. Last year's game between Georgia and Wisconsin alone had 13 players who were drafted this past spring, three of which were chosen in the first round. In fact one of those was Bulldog DE and Lombardi Award winner **David Pollack** who notched three quarterback sacks and caused a fumble in the bowl game and was voted the games MVP. And no doubt more players will eventually be drafted as they finish college.

While there are too many fine players to mention all of them in this space, here is just a sampling of the talent and exceptional performances Outback Bowl fans have had an opportunity to see along the way:

From the first bowl game in December of 1986 fans quickly got a taste of major college football talent when Georgia took on Boston College in Tampa Stadium.

The Eagles fielded names like **Bill Romanowski**, **Tom Waddle** and **Kelvin Martin** while the Bulldogs featured players such as **Lars Tate** and **Keith Henderson**. In all, 32 players from this game would reach the NFL one day.

In the bowl's second year, the fans were treated to one of the best rushing performances ever seen in a college game as Michigan's **Jamie Morris** and Alabama's **Bobby Humphrey** combined for a whopping 383 yards rushing. Morris notched 234 yards and 3 TDs and averaged 10.2 yards per carry while Humphrey ran for 149 yards and 2 TDs. Both backs joined 23 other players in the NFL over the next few years.

The 1993 game involved a Tennessee team that featured future NFL draft picks such as QB **Heath Shuler**, and running backs **Charlie Garner** and **James Stewart**, both of which went on to long careers in the NFL. Shuler was the game MVP completing 78% of his passes and accounting for four TDs.

Wisconsin tailback **Terrell Fletcher** ran for 241 yards against Duke in the 1995 bowl. This mark is still an

Outback Bowl record ten years later. Fletcher was drafted in the second round and joined players like **Cory Raymer** and **Jerry Wunsch** in the pros.

The second match-up between Alabama and Michigan in the 1997 game brought players such as Wolverine QB **Brian Griese**, Bama RB **Shaun Alexander** and DE **Dwayne Rudd** to Tampa Stadium. Rudd was the game MVP primarily because of an 88 yard interception return for a touchdown that changed the course of the game. Alexander rushed for 99 yards including a 46 yard TD run that provided the winning points for Bama.

In 1999 the bowl moved to brand new Raymond James Stadium which proved to be a wonderful showcase for some top NFL picks as Penn State would square-off against the Cinderella story Kentucky Wildcats. Kentucky was led by QB **Tim Couch** who would post 336 yards passing and set numerous bowl records. Meanwhile the Nittany Lions boasted **Courtney Brown** and **LaVar Arrington** who would spend the day chasing down Couch. Couch would go on to be the number one draft pick later that spring, while Brown and Arrington would be the top two picks in the NFL the following year. In all, twenty players from that game would be drafted.

One of the best performances in the bowl's history took place in the 2000 bowl by Purdue QB **Drew Brees**. Brees still holds six records from that game including 378 yards passing and 4 passing TDs. Brees would join Georgia's **Quincy Carter**, **Jermaine Phillips** and **Richard Seymour** in a class of 29 players from that game that would advance to the NFL.

NFL scouts must have been beside themselves for the 2002 Outback Bowl. The game featured an Ohio State team with 27 players that would become draft picks, against South Carolina who boasted 12 future picks of their own. A total of 39 players who would advance to the professional level! One of the many standouts that day was Buckeye receiver **Michael Jenkins** who had eight catches for a bowl record 152 yards.

The 2003 game featured a record performance by Michigan running back **Chris Perry** who would set three bowl records, including rushing for four TDs, to pick up the game MVP award. Perry was a first round NFL selection and joined 28 other wolverine and gator players from that game who have since been drafted. They put on an exciting game that day as well with six lead changes.



Heath Shuler

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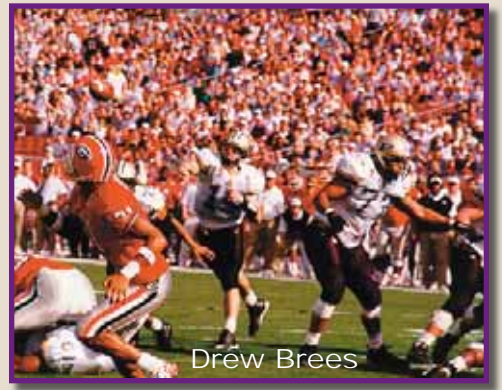
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Shaun Alexander



Tim Couch



Drew Brees

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## Welcome New Supporters

### Our Newest Sponsors



### New Club Members (As of September 24)

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Verizon Services - Florida Sales  
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## SUMMER SPLASH MEMORIES



**Official Game Sponsors**



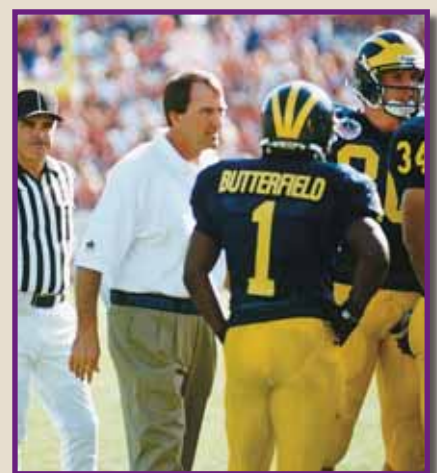
## COACHES ADD TO RICH TRADITION OF BOWL

Over the past nineteen years the Outback Bowl has played host to some outstanding teams. It's also seen almost five hundred players who went on to play in the NFL. And along the way, leading these teams have been some of the best coaches in college football.

Twenty-nine different head coaches have walked the sideline of this bowl over the years and eight have at least one national championship to their name. Three have won more than 200 games in Division IA. They have combined for 219 bowl appearances and 121 wins. Four coaches have taken at least three different programs to bowls. Eleven have been named National Coach of the Year at least once.

Here is a brief look back at some of the head coaches who have won a national title and/or been named Coach of the Year and led their teams in Tampa's bowl and the years they were in our bowl game:

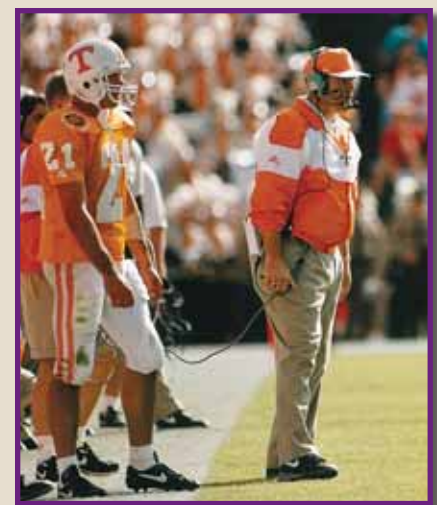
**Barry Alvarez (Wisconsin, 1995; 2005):** Alvarez is the winningest coach in school history and turned the Wisconsin Badgers program into an annual Big Ten contender posting a 7-3 bowl record, including three Rose Bowl wins and three Big Ten Championships. He was named National Coach of the Year in 1993 and had 108 wins at the start of this season. Alvarez is one of only two Division IA head coaches who also serve as athletic director.



Lloyd Carr

**Lloyd Carr (Michigan, 1997; 2003):** In his ten years Coach Carr has won 77% of his games posting 95 wins and five bowl victories. He has quickly become the fifth winningest active coach in Division IA (by percentage) and won the 1997 national championship. He was also named National Coach of the Year.

**Vince Dooley (Georgia, 1986):** The most successful coach in Georgia history. He coached the Bulldogs in our inaugural bowl in 1986 against Boston College. Dooley's career included a record of 201 -77-10 for a .715 winning percentage, 20 bowl appearances, six SEC championships and the 1980 national championship and Coach of the Year honors.



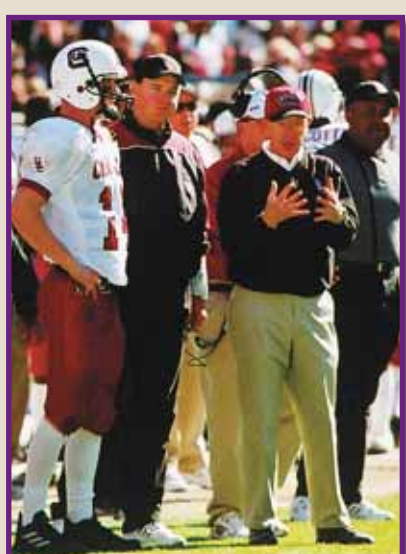
Phillip Fulmer

**Pat Dye (Auburn, 1990):** Coached Auburn to a 31-14 victory over Ohio State in the 1990 bowl. Dye coached for 12 years at Auburn winning four SEC championships. His overall record includes 153 wins and he one of the rare coaches who took two different programs to bowls. He posted an impressive 7-2-1 bowl record.

**Phillip Fulmer (Tennessee, 1993):** The 1993 Hall of Fame Bowl was his first game as head coach of the Tennessee

Volunteers, taking over for Johnny Majors who retired at the end of the regular season. Fulmer has since posted an amazing 123-31 record winning 80% of his games making him the second winningest active Division IA coach (by percentage). He was named Coach of the Year in 1998 when his Vols won the national championship.

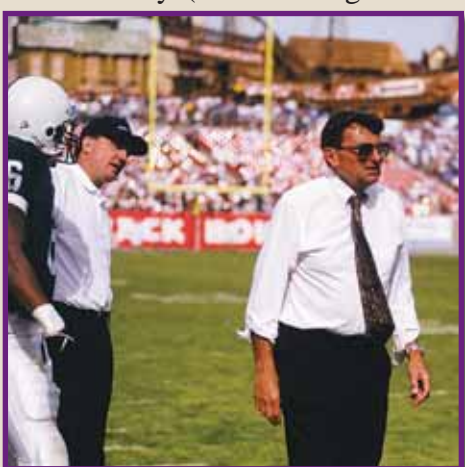
**Ken Hatfield (Clemson, 1991):** Led the Clemson Tigers to a 30-0 victory over Illinois in the 1991 bowl. Ken ranks fourth in Division IA wins among active coaches and third in games coached with more than 300. Hatfield was National Coach of the Year in 1983 and had 167 wins entering the 2005 season at Rice.



Lou Holtz

**Lou Holtz (South Carolina, 2001; 2002):** A three-time National Coach of the Year, Holtz was 2-0 in the Outback Bowl and ranks fourth in NCAA history in bowl wins with 12. He won 249 games in 33 years as a head coach and is the only coach in history to take five different programs to a bowl game.

**Joe Paterno (Penn State, 1996; 1999):** A living legend in coaching, Paterno is 2-0 in our bowl leading his Penn State team to wins against Auburn (1996) and Kentucky (1999). Among his numerous accomplishments to date: he has the second most wins in Division IA history (343 entering current season), holds the record for most bowl wins with 20 and bowl appearances with 31. He is a three time National Coach of the Year recipient and has won two national championships.



Joe Paterno

**Gene Stallings (Alabama, 1997):** Closed out his coaching career carried off the field of Tampa Stadium after an exciting 17-14 win over Michigan in the 1997 Outback Bowl. Stallings was 6-1 in bowl games winning the 1992 national championship at Bama and was named National Coach of the Year.

**Jim Tressell (Ohio State, 2002):** Coached the Ohio State Buckeyes in a thrilling 31-28 loss to South Carolina in the 2002 Outback Bowl. The following year, the Buckeyes would go undefeated and win the national championship with Tressell named National Coach of the Year. That ring would go along with four division I-AA national titles at Youngstown State. Tressell is 3-1 in bowls and had 175 overall wins entering this season.

### IN OUR NEXT ISSUE

- RECAP THE BEST GAMES IN THE BOWL'S HISTORY.
- BY THE NUMBERS

## 2005-2006 OUTBACK BOWL CALENDAR

### SEPTEMBER 8 OUTBACK BOWL HUDDLE AT GAMEWORKS

Summer's over and college football is back as the Outback Bowl kicks off its fall event calendar with a festive evening at GameWorks in Ybor City. (Invitation only)

### OCTOBER 5 DELOITTE KICKOFF LUNCHEON

Bowl guests will celebrate the 2005 college football season with a special luncheon at A La Carte Pavilion. An ESPN personality will be our special guest speaker. (Invitation only)

### NOVEMBER 3 SPRAY-CRETE FEAST ON THE FIFTY

Special guests of the Outback Bowl will enjoy a barbecue feast, fun and games on the field of Raymond James Stadium. (Invitation only)

### DECEMBER 8 JIM WALTER HOMES CONTRACT SIGNING PARTY

Jim Walter Homes and bowl supporters will welcome the participating college head coaches and athletic directors to the Tampa Bay area for the first time. The party will be held in the Club Lounge of Raymond James Stadium (by invitation only).

### DECEMBER 26 TEAM WELCOME CEREMONY & OUTBACK STEAKHOUSE TEAM DINNER

Bowl VIP's, city officials and media greet the participating teams as they enjoy a private welcome dinner from Outback Steakhouse at the Tampa Convention Center (Invitation only).

### TEAM NIGHT AT TAMPA BAY LIGHTNING\*\*

Both teams will attend the Stanley Cup Champion Tampa Bay Lightning NHL hockey game at the St Petersburg Times Forum in downtown Tampa. Game time is 7:30 p.m. Tickets are available at Ticketmaster or the Forum box office.

### DECEMBER 27 FELLOWSHIP OF CHRISTIAN ATHLETES BREAKFAST\*\*

This breakfast at the Hyatt Regency Tampa is open to the public and typically attended by players and coaches. Call the FCA at (813) 235-6219 for reservations.

### REGIONS BANK GOLF CLASSIC\*\*

This popular golf scramble features local celebrities and officials from the participating colleges along with bowl supporters for some friendly competition. Call 813-874-2695 for details.



### PLAYERS HOSPITAL VISIT

Players and coaches from both teams will brighten the day for children at St. Joseph Children's Hospital in Tampa.

### WIVES LUNCHEON

Spouses of both teams' coaches will enjoy a special luncheon hosted by Roy's Restaurant. (Private event)

### DECEMBER 28

### BUSCH GARDENS TEAM OUTING\*\*

Both teams and their fans will enjoy the attractions and festivities at the world-famous Busch Gardens theme park. Admission tickets for the general public are available at the gate (the team dinner is by invitation only).



### DECEMBER 29 DEBARTOLO HOLDINGS TEAM LUNCHEON

This 1,100 person luncheon features both team's official travel parties and bowl supporters. The Tampa Convention Center in Downtown Tampa will host the event. (By invitation only)

### PLAYERS NIGHT AT GAMEWORKS\*\*

Join the teams as they enjoy an array of fun and games at GameWorks in historic Ybor City. Watch the teams compete off the field with interactive video games. Doors open to fans at 7:30 P.M.

### DECEMBER 30 OUTBACK BOWL BEACH DAY\*\*

Join the teams, their marching bands and cheerleaders as they enjoy the sun and beaches at the Hilton Clearwater Beach Resort. The St Petersburg/Clearwater Area CVB, the Hilton, The Beat and 93.3FLZ Radio sponsor this fun day which includes live music, skydivers, a tug-of-war and other contests from 12:00 to 4:00 p.m.

### METLIFE/MERCEDES BENZ PRESIDENTS' RECEPTION

MetLife & Mercedes Benz host this prestigious evening for bowl VIP's and the college presidents and administrators at A La Carte Pavilion. Carrabba's Italian Grill, Roy's, Fleming's Prime Steakhouse & Wine Bar, Lee Roy Selimon's, A La Carte Catering, Outback Catering, Bonafish Grill & Outback Steakhouse provide a delectable menu (By invitation only).

### DECEMBER 31 TECO ENERGY PARADE & BAND BLAST\*\*

Eclectic Ybor City is the site of this festive celebration featuring the TECO Energy Parade and a pep rally by the college marching bands & cheerleaders. The parade will feature floats and more than fifteen marching

bands! This free family event is sponsored by our friends at Budweiser, TECO Energy Co., 93.3FLZ Radio, The Beat, WDAE and the City of Tampa. Be there early. The Parade starts at 5:30 p.m. and runs along 7th Avenue.

### DECEMBER 31

### "LIGHT UP TAMPA BAY"\*\*\*

The Florida Aquarium and Channelside will "Light Up Tampa Bay" on New Years Eve with a midnight Fireworks Show and Ball Drop on the waterfront in Downtown Tampa. Enjoy a special party at the Aquarium including midnight brunch, and see live entertainment at Channelside. For information call the Aquarium at 813-273-4568 or Channelside at 223-4250.

### JANUARY 2

### LEXUS OF TAMPA BAY CORPORATE TENT VILLAGE

More than 5,000 Bowl sponsors and VIPs will enjoy a festive pregame warmup at the Lexus of Tampa Bay Corporate Tent Village with a private brunch, entertainment and games across the street from Raymond James Stadium. (Invitation only)

### PREGAME BOWL BASH\*\*

Bowl fans can warm-up for the big game with live music and a pep rally, sponsored by Red Baron Pizza, Cattleman's BBQ Sauce, The Tampa Tribune, 98 Rock, WDAE and U.S. 103.5 FM. Food & refreshments will be available for purchase including Johnsonville brats. The fun begins at 8:00 a.m., so come out early. (Located on the south plaza outside the stadium between gates C & D—Location subject to change)

### RED BARON PIZZA PREGAME SHOW\*\*

Enjoy a colorful pregame show sponsored by Red Baron Pizza and featuring the pageantry of high school and college bands along with numerous special activities including a U.S. Marines Corps. flyover, the Red Baron Stearman Squadron and military skydivers. A popular Outback Bowl tradition you won't want to miss. Show time begins at 10:15 a.m.

### OUTBACK BOWL 2006\*\*

The 20th Annual Outback Bowl matches two of college football's best teams from the SEC and Big Ten Conference. Kickoff is scheduled for 11:00 a.m. (Gates open 9:30 a.m.).

### RAYMOND JAMES FINANCIAL HALFTIME SHOW

Wait until you see this colorful show featuring more than 5,000 performers!

\*\* (indicates event open to general public—all others are invitation-only)  
Note - All events, locations, dates and times are subject to change.



## OUTBACK BOWL STAFF CONTACTS

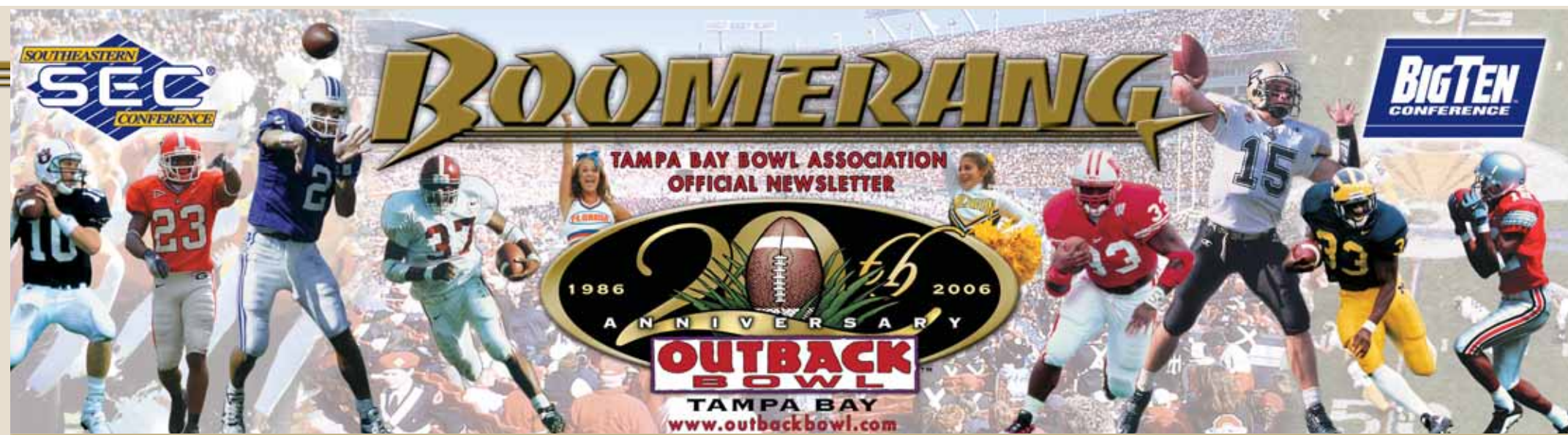
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## BOOMERANG

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Volume 12, Issue 2

Fall 2005

## OUTBACK BOWL EXTENDS CONTRACTS WITH CONFERENCES, TITLE SPONSOR & NETWORK

With this years game still months away, Outback Bowl officials are already celebrating some notable successes after negotiating new contracts with the Southeastern Conference, Big Ten Conference, Outback Steakhouse and ESPN that will extend each of these partnerships with the popular bowl through the January 2010 game. The four-year extensions, beginning with the January 1, 2007 game, were the culmination of four months of negotiations and will guarantee minimum payouts by the bowl totaling \$30.9 million over the next five years.

The agreements ensure the continuation of the status of the Outback Bowl as one of the top college bowls in the country and its position in the New Year's Day lineup. It also continues a rivalry between two of the nations most popular and successful conferences while typically matching teams that don't normally play one another in the regular season. The Big Ten and SEC have met twelve times in the bowl, including the past ten games, with the SEC holding a 7-5 advantage.

"With the SEC playing the Big Ten in the New Year's Day lineup we are assured to continue one of the top match-ups of all the bowls throughout the four year extension," notes bowl President/CEO Jim McVay.

"The Southeastern Conference is appreciative of its relationship with the Outback Bowl and we look forward to continuing that partnership through the 2009 season," said SEC Commissioner Mike Slive. "The Outback Bowl rewards our student-athletes, coaches and fans with an outstanding post-season experience in a New Year's Day bowl trip."

"The Big Ten Conference is pleased to continue our relationship with the Outback Bowl," said Big Ten Commissioner James E. Delany. "Since entering this partnership in 1993, the Outback Bowl has historically provided great games and an exciting atmosphere."

The bowl's current contracts, which end after the January 2006 game, guarantee a minimum combined team payout of \$5.7 million for the upcoming bowl. Under the new agreements the payout will then increase to \$6 million for the 2007 game, \$6.2 million for 2008, \$6.4 million for 2009, and \$6.6 million for the January 2010 game.

The Outback Steakhouse commitment will extend the Tampa-based restaurants' name sponsorship of the game to a total of 15 years, the second longest college bowl game title sponsorship in history.

"The Outback Bowl continues to exceed our expectations and we look forward to extending our partnership for an additional four years," says Ben Novello, President of Outback Steakhouse. "We've enjoyed our relationship with the bowl as it has developed into one of the most attractive and desirable bowl games in the country. At Outback Steakhouse we pride ourselves on quality and providing a terrific experience, and our partners at the bowl reflect that same commitment."

"We feel that Outback Steakhouse is the best sports title sponsor in the country," notes bowl President/CEO Jim McVay. "We are proud to carry the Outback corporate name on our game as we continue to build on our reputation as one of the best bowl destinations. "We are also proud to extend our thirteen year relationship with ESPN."

## LOU HOLTZ TO SPEAK AT DELOITTE LUNCHEON

Legendary college football coach Lou Holtz will be the special guest speaker at this falls Outback Bowl Deloitte Kickoff Luncheon on October 5th. The luncheon will again be held at A La Carte Pavilion and catered by Outback Steakhouse.

More than 650 bowl sponsors, and Club Members are expected at the annual event that has featured many celebrity speakers over the years such as Joe Theismann, Lee Corso, Bob Davie, Paul Maguire, Craig James and Joe Namath.

Holtz retired from coaching this spring after an amazing career and has joined ESPN as a college football studio analyst for the 2005 season. A collegiate head coach for 33 years, Holtz ranks as the eight winningest coach in NCAA history and ranks fifth in most bowl victories. Two of those victories came as coach of South Carolina in the Outback Bowl.



Lou Holtz accepts the 2001 Outback Bowl trophy from Paul Avery of Outback Steakhouse.

Holtz was named National Coach of the Year three times and is the second winningest coach in Notre Dame history where he guided the Fighting Irish to the 1988 National Championship. He is also the only coach in NCAA history to take six different programs to bowl games and to guide four different programs to Top 20 final rankings.

After assisting at programs such as Ohio State, under legendary coach Woody Hayes, Iowa and South Carolina, Holtz began his first head coaching job at William & Mary where he led them to the Southern Conference championship and the only bowl appearance in the history of the school. He later took the reigns at North Carolina State where he produced the best four year record in the schools history including a ACC title and a Top 10 ranking. As head coach at Arkansas he led the Razorbacks to a No. 3 ranking in his first year and four Top 10 rankings and six bowl appearances in seven seasons. In 1984 Holtz turned around a Minnesota program that was the worst in the Big Ten and led them to a bowl game in just two seasons before being offered the Notre Dame job.

Holtz has authored two best-selling books and is a world-renown speaker and student of motivation. He also has championed countless charitable and educational causes. In 1998 he was named Man of the Year by the Walter Camp Football Foundation for his exemplary service to the game of football and to his fellow man.

## SPECIAL 20TH ANNIVERSARY BONUS SECTION