

OUTBACK BOWL OFFICIALS AWAIT BCS PLAN

On February 29 the BCS Presidential Oversight Committee announced their intention to add a fifth BCS bowl game beginning with the 2006-2007 season. The fifth game supposedly would be a part of the BCS title game rotation and would provide better access to non-BCS conference champions than the current four bowl system.

Speculation immediately centered on which current bowls might be in the running for the game. However, this recommendation by the committee was just the first step in a long process as the current BCS bowls and TV networks were not involved in this initial decision. And they added the caveat "if the market will support it" which is an important criteria.

BCS officials now have to develop a workable plan that makes sense to TV, the conferences and the bowl system. Until then it is not guaranteed



that this fifth bowl will be in the title game rotation, or even if this plan will be feasible as the Presidents envisioned. They will also have to develop a format as to how this fifth bowl would select its teams each year and what restrictions it will have.

"The Outback Bowl will look at everything as soon as they come up with a plan and format, and determine if it's in the best interest of our bowl and community to go after the game," explained Outback Bowl President/CEO Jim McVay. "If it makes sense we will put every resource behind it and I think this would be a tremendous venue for the game."

For now, however, it's up to the BCS and its unclear as to its timeline. Meanwhile, Outback Bowl officials will continue to monitor the situation and prepare to act when the time comes.

THEY SAID IT...

"It was the most well organized bowl I've been a part of."

— *ESPN Producer Bo Garrett*

"While I enjoyed previous bowl trips to San Diego, San Antonio and Miami, none compared to the Outback Bowl. All your work and planning created a truly special and memorable experience!"

— *Carol Haupert, Iowa fan*

"You run a top notch program within the Outback Bowl and its committee... It was a great experience."

— *Timothy Dvorak, Associated Press*

"We had a terrific experience in Tampa!! I did not want to get on that plane and come home."

— *Iowa fan*

"It was fantastic! You have created a very special atmosphere at the bowl."

— *Florida Associate A.D. Greg McGarrity*

ROY'S PLAYS HOST TO SPOUSES

Spouses of the coaching staffs and administrators of the participating schools were treated to a special lunch at Roy's during bowl week. A total of sixty VIP guests from the University of Iowa and University of Florida enjoyed a private lunch of exotic Hawaiian Fusion Cuisine at the restaurant.

Selected VIPs such as the head coaches wives were presented with the "Hawaii Cooks" cook book autographed by author Roy Yamaguchi, founder of the restaurant chain.

Representatives from Neiman Marcus displayed various fashions to the visitors throughout the luncheon and later hosted the entourage for an afternoon of shopping at International Plaza.



Candice Bowsby, wife of University of Iowa Athletic Director Bob Bowsby, receives a gift from Bowl Board Member Barbara Major.

Roy's

WELCOME NEW SUPPORTERS

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Diesel Energy	Switch & Data
Hilton Garden Inn - Ybor City	Sunset Point Rehab Center
National Distributing Co.	Thaxton Group
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SUMMER SPLASH REWARDS SUPPORTERS

Outback Bowl officials have always recognized the importance of its supporters throughout the Tampa Bay community in helping the bowl achieve the incredible success of the past 18 years. And as a part of this appreciation, each June the bowl rewards its top supporters with a fun-filled weekend titled the "SunTrust Summer Splash" at the beautiful Saddlebrook Resort.

SunTrust Bank, one of the bowl's original sponsors, has sponsored the weekend outing for the past 18 years.

"The support of SunTrust and other area sponsors and members has been key to the success of this bowl game," notes Outback Bowl President / CEO Jim McVay.



Former NFL coach Wayne Fontes, Buccaneer Coach Jon Gruden, Bobby Silvest of Outback Steakhouse and Jim Gruden tee it up at last year's golf tourney.



Invitations are sent to each bowl sponsor and to Club Members who renew /purchase their ticket package by May 14. Each invitation includes accommodations for Saturday night, a spot in the Saturday golf tournament or tennis tourney, Saturday afternoon lunch, a Saturday evening banquet, pool-side reception, access to the bowl hospitality suite and Sunday breakfast. About 450 supporters of the bowl typically take part in the festivities.

In addition to being one of America's most well-known tennis complexes, Saddlebrook is a four diamond resort offering superb amenities including 36 holes of Arnold Palmer designed championship golf; a 500,000 gallon "Superpool;" a Sports Village with Fitness Center and a Luxury Spa.

For more information on sponsorships with the bowl, the SunTrust Summer Splash or Club Memberships contact the Outback Bowl office at 813-874-BOWL.



Chuck & Ava Johnson visit with Paul and Suzanne Avery during last years banquet.

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